

# MIKE W. CLEGERN

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## OBJECTIVE

Seeking freelance work as a contract designer in a fast paced & challenging environment, working independently or with a team to produce outstanding work.

## SKILLS

Mac OS X, Windows XP & UNIX/Linux  
Illustrator CS2, Photoshop CS2, InDesign CS2, & Quark  
Hand coding of XHTML & CSS, some JavaScript

## EXPERIENCE

### Well Threaded – Long Beach, CA. 2006-Present

**Co-Founder / Marketing Director** of fashion-only job listing web site; responsible for brand exposure, media relations & client retention as well as marketing campaigns & strategic alliances.

### Blind Design – Cypress, CA. 2006-Present

**Freelance Art Director** of successful design studio for print and web projects. Responsibilities include client presentations, concept planning & strategy, identity & brand development and managing of contract web programmers.

### Royal Guard Clothing – Cypress, CA. Contract 2006

**Freelance Designer** responsible for producing apparel graphics for Fall '06.

### TANKFARM Clothing – Cypress, CA. Contract 2006

**Freelance Designer** responsible for producing concept driven posters to advertise new clothing line.

### Planet Graphx – Long Beach, CA. 2004-2006

**Senior Designer** with responsibilities that included client presentations, concept planning & strategy with CSULB departments, identity development, environmental design and project allocation.

### Ocean Pacific (OP) – Irvine, CA. Contract 2005

**Freelance Designer** for art department and production team

### Fox Racing Co. – Newport Beach, CA. Contract 2005

**Freelance Designer** that assisted art department with trade show graphics and marketing collateral

### DIG Magazine – Long Beach, CA. 2003-2004

**Art Director** responsible for deadline driven design, layout and all graphical aspects of the magazine.

### Wiley Promotions – Santa Margarita, CA. 2001-2003

**Freelance Designer** responsible for both web and print marketing

### Aminco International Inc. (USA) – Lake Forest, CA. 2000-2001

**Account Exec / Designer** responsible for all aspects of project from client relations to final product

### Eagleview Aerial Photography – Laguna Beach, CA. 1999-2000

**Digital Photo Assistant** to professional photographer

## EDUCATION

California State University, Long Beach  
2006 BFA Degree w/ honors - Vis. Comm Design Program

## MERITS

2004 Featured in issue #26 of CMYK Magazine  
2004 Awarded Best Art Director for Dig Magazine  
2004-2006 Class President of Vis. Comm Design Program